

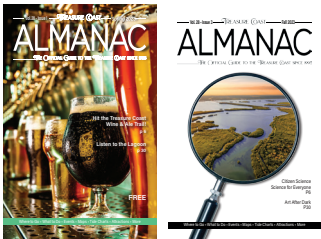
TREASURE COAST ALMANAC

THE OFFICIAL GUIDE TO THE TREASURE COAST SINCE 1995

Advertising Information & Rates

~ about Treasure Coast Almanac ~

The Almanac is a digest size full-color glossy recreation guide to the Treasure Coast. Established in 1995, it is the most widely distributed resource for information about our environment, recreation, arts & culture and more. We distribute on a quarterly basis to more than 100 high traffic locations along Florida's Treasure Coast. The Almanac is a free publication containing area maps, engaging content, area attractions, local guides and events.



~ why advertise with us? ~

It works! Our winning combination of circulation, audience and informative content makes The Almanac the most sought after free guide to the Treasure Coast. In an easy-to-carry format, the magazine features relevant and entertaining content on places to go and things to do for visitors, seasonal residents and locals. The Almanac is available more than 100 locations including hotels, restaurants, retail hot spots, residential clubhouses, area attractions and medical offices. Advertisers stay with us an average of 10 years or longer because they get results. In addition to high quality, quarterly, print advertisements, our clients also enjoy extended exposure on our website through unique content; events, and fascinating guides to the area including wildlife, arts, culture, festivals, parks, recreation, and much more!

~ why print media? ~

Provides a physical presence • Creates a lasting impression • Enjoys a longer shelf life • Lends credibility and trust • Unintrusive • No ad blockers!

~ by the numbers ~





~advertising rates~


Size	1X	2X	3X	4X
Full Page	1060	985	930	880
Half Page	585	535	485	485
Quarter Page	345	300	275	260
Inside Front Cover	1600	1500	1400	1300
Inside Back Cover	1400	1300	1200	1100
Back Cover	1800	1700	1600	1500
Center Spread	1800	N/A	N/A	N/A


Center Spread includes two-page editorial plus a full page ad and cover mention- our best value!

~ ad specs ~

 Full Page
No Bleed: 4.625 X 7.375
Bleed: 5.625 X 8,5
Trim Size: 5.375 X 8.25

 Half Page Horizontal
4.625 X 3.625

 Half Page Vertical
2.25 X 7.375

 Quarter Page Vertical
2.25 X 3.625

Measurements are in inches.
We can also design your ad for free!

Ask about our graphic design services